



PRESS INFORMATION FOR IMMEDIATE RELEASE

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PDI Acquires DM2 – Expanding its Capabilities and Team Serving Wholesale Petroleum Marketers

Acquisition complements PDI's solution portfolio, expands its reach within the Petroleum Supply Chain, and extends its Professional Services Team and Support to the Pacific Northwest Region

ATLANTA, May 30, 2018 – PDI Software, (www.pdisoftware.com) a leading provider of software solutions to convenience retailers and wholesale petroleum marketers, today announced it has acquired DM2, a privately held company with corporate headquarters in Vancouver, Washington. PDI has acquired DM2 to better serve customers and deepen its expertise in petroleum wholesale.

Today's acquisition will add additional expertise to PDI's strong professional services team and bolster the company's cardlock and lubricants knowledge. The acquisition will also provide PDI with a regional presence on the U.S. West Coast to better service customers in that area.

Founded nearly 30 years ago, DM2 provides back office enterprise resource planning (ERP) automation solutions for over 200 customers. The company has been a leading supplier of technology to wholesale petroleum marketers in the U.S. PDI will acquire DM2's intellectual property, development and support resources – strengthening its overall operations.

"We are pleased to add DM2's clients, employees and expertise to our existing portfolio," said Jimmy Frangis, chief executive officer, PDI. "The addition of DM2's software further demonstrates our commitment to the wholesale petroleum industry, expanding our professional services team and developing our presence on the U.S. West Coast. DM2 has hundreds of great clients, and we look forward to serving their business needs for years to come."

The acquisition of DM2 continues PDI's strategy of developing, acquiring, and supporting best-in-class industry solutions for the petroleum wholesale and logistics industries worldwide.

"Since 1989 DM2 had a clear strategy of providing integrated and automated solutions for petroleum marketers that enabled the company to do more with less resources, and manage by exception to better control operations. DM2 tailored its software to meet specific core petroleum distribution needs and partnered with best-in-class solution providers to provide fully integrated solutions," said Scott Burkard, chief executive officer, DM2.

PDI and DM2 share a common philosophy to help businesses run better and thrive, by providing enterprise management software that customers rely on to drive operational efficiencies, increase margins and deliver exceptional experiences.

“This acquisition further solidifies the company’s commitment to innovating, growing and looking for opportunities that create value and make a difference for PDI’s customers, partners and employees,” added Frangis. “PDI is committed to providing customers with the best solutions on the market that will create easy, end-to-end support for their entire global operations. Our goal is to continue bringing together the best people, applying the best processes, and combining the best products, so we continue to be a relevant and valued partner for our customers, while preparing them to meet the demands of tomorrow’s tech-driven world.”

About PDI

PDI (www.pdisoftware.com) helps convenience store retailers and petroleum wholesale marketers worldwide thrive in a digital economy with enterprise management software. Over 1,200 customers operating more than 100,000 locations trust PDI to optimize their entire operations, whether they are a wholesaler or single site, multi-site, dealer or a franchise operator. PDI’s enterprise, wholesale and logistics management software solutions and retail back office systems have been designed around the evolving needs of customers for more than 35 years. We reimagine enterprise management to help our customers transform their business and deliver exceptional experiences.

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